

MARTIAL ARTS ARE BACK AT THE REGGIE LEWIS CENTER

# 13TH WORLD OPEN MARTIAL ARTS CHAMPIONSHIP

## 第十三屆世界武術公開賽

MANY TYPES OF MARTIAL ARTS FOR COMPETITORS OF ALL AGES & LEVELS  
OPEN HAND, WEAPONS, FIGHTING, PUSH HANDS, GROUP FORMS, & MORE!



SATURDAY, OCTOBER 5, 2024, 9AM - 5PM

# BOSTON, MASSACHUSSETTS

REGGIE LEWIS TRACK AND ATHLETIC CENTER @ ROXBURY COMMUNITY COLLEGE



WFMAF.ORG



CONTACT: 408-396-0399

NEED-BASED DISCOUNTS AVAILABLE

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PERFORMANCES

FOOD TRUCKS

# Tournament Overview

## Event Introduction

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Every year, the World Open Martial Arts Championship (WOMAC) attracts hundreds of elite level national and international competitors. They gather here in Boston to compete for medals and cash prizes, with diverse divisions in Kung Fu, Karate, Taekwondo, Wushu, Tai Chi, Weapons, Sparring, Judo, and Chinese Wrestling. Organized by the World Fighting Martial Arts Federation (WFMAF), a nonprofit organization established in 2009, the U.S. Open Martial Arts Championship is one of the premier martial arts competition events in the East Coast of the United States. This is the 13th year of our tournament, which will be held on October 5th at Reggie Lewis Track & Athletic Center, at Roxbury Community College in Boston.



PHOTO BY DI GENG

The U.S. Open Martial Arts Championship provides an opportunity for martial arts practitioners of all ages and abilities to come together and show their martial arts skills in healthy and fair

competition. Our championship is nationally and internationally recognized, and we are honored by the words of New York State Senator John J. Flanagan, who publicly commended our event for “exemplary service to the community and State in providing an opportunity for martial arts organizations to come together in their noble aims and accomplishments, in their unique professional achievements, in their good citizenship, and illustrate these qualities for the edification and emulation of others.”



PHOTO BY DI GENG

## Search Engine Optimization

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In addition to the large number of competitors and spectators who participate in our championship, we also receive substantial internet viewership, from a large audience nationwide, before and after the event. On Google search engine, our competition website is ranked first among martial arts competition websites using the following keywords:

- ✓ **martial arts competition(s)**
- ✓ **martial arts tournament(s)**
- ✓ **martial arts event(s)**

- ✓ kung fu competition(s)
- ✓ kung fu tournament(s)
- ✓ kung fu event(s)

Based on this Google search engine rankings, it is clear that our competition has developed into one of the top nationally and internationally recognized martial arts competition brands.

## Social Media Promotion

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Besides the popularity generated by our website, we are also highly engaged with social media promotion. We post regular updates about our competition using written texts, photos, and videos on Facebook ([facebook.com/wfmaf](https://www.facebook.com/wfmaf)), Instagram ([instagram.com/wfmaf/](https://www.instagram.com/wfmaf/)), and Twitter ([twitter.com/wfmaf](https://twitter.com/wfmaf)) pages. With our YouTube Channel ([youtube.com/c/WfmafOrganization](https://www.youtube.com/c/WfmafOrganization)), we post competition video highlights and full competition videos from our championship. Many of our videos have several thousand views, and several of our videos are ranked on the first page on YouTube using specific keywords such as martial arts competition and Kung Fu competition.



In addition to posting directly on our social media pages, we also frequently post updates to over 200 Facebook martial arts groups, as well as get online and in-person exposure from the many collaborating martial arts schools, organizations, community TV stations and newspaper media, and individuals. The audience in each of these promotional channels range from a few hundred members to over 50,000 members. Using the tools of our websites and social media sites, we will showcase your company's brand, products, or services to all of these large audience engagement channels, thus reaching more effectively a focused target audience and diversified audience in New England, nationwide, and globally. If your company is focused more on doing business in the Greater Boston Area or New England, we can help you reach a more concentrated audience. Moreover, this year, having the good fortune of holding our event in the Field House at the Reggie Lewis Track & Athletic Center, we will have an 8-way camera stream of the competition, with sponsor logos projected onto the Center's large jumbotron, and will have ample sponsor and vendor table arrangements to further promote your company and brand, both at the event, and on the online and TV media outlets when we release the video compilations after the championship. Your tax-deductible contribution (monetary and/or in-kind) and support is graciously received by the WFMAF who uses all of it to defray the costs of the actual competition.





## 【Title Sponsor: \$25,000】

- ❖ **Tournament Titled After the Sponsor's Brand: "XXX" Cup**
- ❖ **Sponsor named as one of the hosting organizations for the Tournament**
- ❖ **Sponsor's representative to be appointed as the Honorary President of the Tournament**

### **Official Courtesy**

- ❖ Short speech during the official ceremony and celebration banquet by the representative of the sponsor
- ❖ Top Contribution plaque award to the Sponsor at the Championship
- ❖ Honorary 9<sup>th</sup> Dan Black Belt Award to the sponsor's representative at the Championship
- ❖ 100 admission tickets and 4 VIP tickets provided to the sponsor
- ❖ Present medal awards to the designated champions of the Championship

### **Banner & Logo Showcase**

- ❖ Large Banner (12ft x 8ft) displayed at the Championship
- ❖ Logo and company information display 7 times on the jumbotron at the Championship
- ❖ 3 Additional Banners (8ft x 3ft) displayed at the Championship
- ❖ Logo on the Banner behind the Medal Award Stage at the Championship
- ❖ Logo on the Judge T-shirts
- ❖ Logo in the Championship booklet, and on all printed materials
- ❖ Clickable Logo Display on our Websites (Display for 1 year)
  - <https://www.wfmaf.org/en/championship/>
  - <https://www.wfmaf.org/championship/sponsors/>
- ❖ Social Media Promotion: Weekly posts on Facebook, Instagram, and Twitter to promote the sponsor before, during, and after the Championship
- ❖ YouTube Channel: Logo display or 30 seconds commercial in this year's Championship videos (30 seconds commercial content must be provided by the sponsor)

### **Other Promotion Channels**

- ❖ One full page ad in the Championship booklet (back cover)
- ❖ One page sponsor description in the Championship booklet
- ❖ One table booth at the Championship (Can also be used for selling products)
- ❖ Presenter announcement the sponsor no less than 7 times at the Championship



## 【Platinum Sponsor: \$10,000】

- ❖ Limited to 2 Platinum Sponsors
- ❖ Sponsor named as one of the organizers for the Championship
- ❖ Sponsor's representative to be appointed as the Honorary Vice-President of the Championship

### Official Courtesy

- ❖ Short speech during the official ceremony and celebration banquet by the representative of the sponsor
- ❖ Platinum Contribution plaque award to the Sponsor at the Championship
- ❖ Honorary 8<sup>th</sup> Dan Black Belt award to the sponsor's representative at the Championship
- ❖ 50 admission tickets and 2 VIP tickets provided to the sponsor
- ❖ Present medal awards to designated champions of the Championship

### Banner & Logo Showcase

- ❖ Large Banner (10ft x 4ft) displayed at the Championship
- ❖ 2 Additional Banners (8ft x 3ft) displayed at the Championship
- ❖ Logo and company information display 5 times on the jumbotron at the Championship
- ❖ Logo on the Banner behind the Medal Award Stage at the Championship
- ❖ Logo in the Championship booklet, and on all printed materials
- ❖ Clickable Logo Display on our Websites (Display for 1 year)
  - <https://www.wfmaf.org/en/championship/>
  - <https://www.wfmaf.org/championship/sponsors/>
- ❖ Social Media Promotion
  - Make weekly posts on Facebook, Instagram, and Twitter to promote the sponsor leading up to the Championship and after the Championship
- ❖ YouTube Channel: Logo display or 15 seconds commercial in this year's Championship videos (15 seconds commercial content must be provided by the sponsor)

### Other Promotion Channels

- ❖ One full page ad in the Championship booklet (inside back cover)
- ❖ One page sponsor description in the Championship booklet
- ❖ One table booth at the Championship (Can also be used for selling products)
- ❖ Presenter announcement the sponsor no less than 5 times at the Championship



## **【Gold Sponsor: \$5,000】**

- ❖ **Limited to 3 Gold Sponsors**
- ❖ **Sponsor named as one of the co-organizers for the Championship**
- ❖ **Sponsor's representative to be appointed as the Honorary Secretary General of the Championship**

### **Official Courtesy**

- ❖ Short speech during the official ceremony and celebration banquet by the representative of the sponsor
- ❖ Gold Contribution plaque award to the Sponsor at the Championship
- ❖ 30 admission tickets and 1 VIP tickets provided to the sponsor
- ❖ Present medal awards to designated champions of the Championship

### **Banner & Logo Showcase**

- ❖ 3 Banners (8ft x 3ft) displayed at the Championship
- ❖ Logo and company information display 3 times on the jumbotron at the Championship
- ❖ Logo on the Banner behind the Medal Award Stage at the Championship
- ❖ Logo on any print materials
- ❖ Logo in the Championship booklet
- ❖ Clickable Logo Display on our Websites (Display for 1 year)
  - <https://www.wfmaf.org/en/championship/>
  - <https://www.wfmaf.org/championship/sponsors/>
- ❖ Social Media Promotion
  - Make weekly posts on Facebook, Instagram, and Twitter to promote the sponsor leading up to the Championship and after the Championship

### **Other Promotion Channels**

- ❖ Half page ad or sponsor description in the Championship booklet (inside booklet)
- ❖ One table booth at the Championship (Can also be used for selling products)
- ❖ Presenter announcement the sponsor no less than 3 times at the Championship





## 【Silver Sponsor: \$2,500】

- ❖ Limited to 4 Silver Sponsors
- ❖ Sponsor named as one of the co-organizers for the Championship
- ❖ Sponsor's representative to be appointed as the Honorary Deputy Secretary General of the Championship

### Official Courtesy

- ❖ Short speech during the official ceremony and celebration banquet by the representative of the sponsor
- ❖ Present medal awards to designated champions of the Championship
- ❖ Silver Contribution plaque award to the Sponsor at the Championship
- ❖ 20 admission tickets provided to the sponsor

### Banner & Logo Showcase

- ❖ 2 Banners (8ft x 3ft) displayed at the Championship
- ❖ Logo and company information display 2 times on the jumbotron at the Championship
- ❖ Logo on the Banner behind the Medal Award Stage at the Championship
- ❖ Logo on any print materials
- ❖ Logo in the Championship booklet
- ❖ Clickable Logo Display on our Websites (Display for 1 year)
  - <https://www.wfmaf.org/en/championship/>
  - <https://www.wfmaf.org/championship/sponsors/>
- ❖ Social Media Promotion
  - Make weekly posts on Facebook, Instagram, and Twitter to promote the sponsor leading up to the Championship and after the Championship

### Other Promotion Channels

- ❖ Quarter page ad or sponsor description in the Championship booklet (inside booklet)
- ❖ One table booth at the Championship (Can also be used for selling products)
- ❖ Presenter announcement the sponsor no less than 2 times at the Championship

# 【World Fighting Martial Arts Federation】

The World Fighting Martial Arts Federation (WFMAF) is an international nonprofit organization whose mission is to preserve the original martial root of martial arts through communication, exchange, and research; to promote through public events the diverse cultures inherent in martial arts; to make a positive impact on our society through teaching the core values of martial arts and educating people about their character building qualities.

Core values of martial arts: self-discipline, self-respect and respect for others, the nurturing of personal growth, benevolence towards others, and the practice of inclusion of all people and cultures as a means to building a whole and healthy society.

The WFMAF encourages all generations of people around the world, who are channeling their energy into a martial arts discipline, to support the mission of the WFMAF by embodying the core values of martial arts, and to illustrate these values in their family and the community.

The WFMAF recognizes diverse martial arts schools dedicated to training young people in their martial arts endeavors, and encourages them to reach out into their own communities to offer support, education, and programs that will enhance the healthy life-styles of individuals within the community.



**13th Annual World Open Martial Arts Championship (WOMAC)**  
**Saturday, October 5th, 2024, 9 a.m. to 5 p.m. (Doors Open at 8 a.m.)**  
**Reggie Lewis Track & Athletic Center**  
**1350 Tremont Street, Boston, MA 02120**

- 1 Forms Competition Arena (26ft x 47ft) & Tai Chi Push Hands Arena (4m x 4m)
- 2 Forms Competition Arena (26ft x 47ft)
- 3 Forms Competition Arena (26ft x 47ft)
- 4 Forms Competition Arena (26ft x 47ft)
- 5 Sparring Competition Arena (24ft x 24ft)
- 6 Sparring Competition Arena (24ft x 24ft)
- P1 Forms Practice Arena (26ft x 47ft)
- P2 Sparring Practice Arena (24ft x 24ft)
- ★ Electrical Outlets

